



**A PERMANENT RESOURCE
FOR BLACK AMERICA**



Mission of 21CF

The mission of The Twenty-First Century Foundation (21CF) is to promote strategic giving for Black community change

21CF's Goals

Building philanthropy dedicated to Black communities

Donor services

Strategic grant-making

21CF is...

- 35 Years old
- 21CF Leads, Innovates, and Influences Giving for Black community change
- 21CF is a:
 - Responsible Steward...
 - Responsive Grantmaker...
 - Results-oriented Partner...
- National in scope with select geographic priorities
- A public foundation
- Unique in that we are a Black-led organization working to solve problems for Black communities
- Supported by individual and institutional donors
- Made \$3 million in grants on 2007

21CF invests in such areas as ...

- ❑ Community Organizing, Advocacy and Leadership development
- ❑ Helping communities to take control of their own destiny
- ❑ Gulf Coast rebuilding
- ❑ Increasing high school graduation rates for Black boys
- ❑ Increasing employment rates for Black men
- ❑ Supporting youth that have aged-out of the foster care system
- ❑ Constituencies that many mainstream institutions and programs shy away from

21CF's

Black Men and Boys Initiative

The Black Men and Boys Initiative ...

- ❑ Was launched in 2004, in partnership with the Ford Foundation
- ❑ Engaged in listening and research in four (4) cities: New York, Chicago, Oakland and Los Angeles
- ❑ One southern city will be added in 2008
- ❑ Published “Community Returns: investing in Black Men and Boys”

Successes to date include:

- Grantees have directly impacted over **250,000** people
- Leveraged over **\$1 million** in new institutional and individual funds for grantees
- Provided source materials for the ***Black Economists Roundtable in spring 2006 for the Black Enterprise Magazine issue on African American Males***, which in turn triggered additional media coverage on the subject.
- Established **ESSENCE CARES** (Now called “**We Care**”) in partnership with Essence Magazine to encourage more people to become mentors and increase the high school graduation rates for Black youth.

Strategies and Tactics

Black Men and Boys Fund

- ❑ Grants for General support -- Education, Criminal Justice, Health, Employment opportunities, and Engaged Fatherhood.
- ❑ Grants for Collaborative organizing and advocacy
 - ❑ Oakland and Chicago
 - ❑ Chicago Education Pilot with the Lumina Foundation for Education

Bring Your 'A' Game": A Black Men and Boys documentary

- ❑ Partnering with director and actor **Mario Van Peebles** to create a one-hour video documentary.
- ❑ The film features high-profile individuals including Chris Rock, P. Diddy, Richard Parsons, Russell Simmons, Hill Harper, Cornell West, Allan Houston, Spike Lee, Hill Harper, Lou Gossett, Jr. and Ice Cube.
- ❑ Provide an honest insight and advice related to critical issues facing Black men and boys.

The Black Men and Boys National Resource Center

www. BMBNRC.org

- ❑ Co-sponsored with the Charles Hayden Foundation
- ❑ An online resource that catalogues best practices and organizations working with Black men and boys throughout the country.
- ❑ Will be integrated into the 2025 Campaign for Black Men and Boys web site in April 2008

Mobilizing Black Donors and Volunteers

- ❑ Engage a cross section of donors and leaders within the Black community to serve as partners in local, statewide and national initiatives
- ❑ Connect donors with grantees to better understand the day-to-day work

2025 Campaign for Black Men and Boys

- ❑ October 2005 – convened national, regional and local organizations to create and implement comprehensive strategies
- ❑ Mission: To develop, implement, support and sustain a movement for the educational, social, emotional, physical, political, and economic development and empowerment of African descendant men and boys in the United States.
- ❑ Why “2025”?
- ❑ Steering committee, knowledge-building groups, policy working group and place-based organizing
- ❑ State-of-the-art web site to be launched in May 2008
- ❑ Participating national organizations include the Ford Foundation, NAACP Legal Defense Fund, Public/Private Ventures, Big Brothers Big Sisters, the Center for Family Practice and Policy, Concerned Black Men, the Center for Law and Social Policy, the National Urban League, The Open Society Institute and The Schott Foundation for Public Education.

Los Angeles

- n Black Men and Boys Fund – Emphasis on educational achievement
- n Establishing an LA BMB organizing and advocacy collaborative
- n Institutional and individual donor organizing - \$1 million a year over three years
- n Connecting with the 2025 Campaign for Black Men and Boys

The Twenty-First Century Foundation has a longstanding commitment to addressing the root causes of these formidable challenges through high quality research, strong relationships, and strategic investment in best practices to solve problems.



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