This style guide defines the proper usage of the ABFE logo.

The logo configuration does not vary and should be treated as a single unit.
The typefaces of the logo are:
Delta Jaeger Medium &
Delta Jaeger Light

A Philanthropic Partnership for Black Communities
Colors
Light Blue Gradient:
- Dark: C 67, M 24, Y 0, K 0
- Light: C 24, M 5, Y 0, K 0

Yellow Gradient:
- Dark: C 3, M 21, Y 89, K 0
- Light: C 0, M 27, Y 36, K 0

Dark Blue Gradient:
- Dark: C 91, M 82, Y 0, K 0
- Light: C 65, M 27, Y 0, K 0

Orange Gradient:
- Dark: C 0, M 54, Y 100, K 0
- Light: C 0, M 35, Y 85, K 0

Tagline Blue:
- C 89, M 56, Y 0, K 0

ABFE:
- C 0, M 54, Y 100, K 0

ABFE: A Philanthropic Partnership for Black Communities
Light Blue Gradient:
- Dark: R 0, G 168, B 255
- Light: R 179, G 255, B 255

Orange Gradient:
- Dark: R 232, G 125, B 30
- Light: R 250, G 175, B 64

Tagline Blue:
- R 0
- G 108
- B 183

ABFE:
- R 232
- G 125
- B 30

A Philanthropic Partnership for Black Communities
ABFE
A Philanthropic Partnership for Black Communities

Light Blue Gradient:
Dark | Light
542C 100% 60%

Dark Blue Gradient:
Dark | Light
2736C 100% 60%

Yellow Gradient:
Dark | Light
123C 100% 60%

Orange Gradient:
Dark | Light
orange 021C 100% 60%

Tagline Blue:
660C 100%

ABFE:
orange 021C 100%