DEAR PHILANTHROPY:
A NECESSARY CONVERSATION
ON MILLENNIAL DIVERSITY
WITHIN THE SECTOR

ABFE THIRD THURSDAY WEBINAR SERIES

JANUARY 14, 2015
ABFE: A PHILANTHROPIC PARTNERSHIP FOR BLACK COMMUNITIES

EDWARD JONES
DIRECTOR OF PROGRAMS
WEBINAR AGENDA

I. WELCOME AND FRAMING
II. PRESENTATIONS
III. INTERACTIVE Q&A
IV. CLOSING
JOIN THE CONVERSATION ON TWITTER @ ABFE #ABFE #DEARPHILANTHROPY
The New Face of America

Millennials (ages 18-29)  
- White: 61%
- Black: 14%
- Hispanic: 19%
- Asian: 5%
- Other: 5%

Adults ages 30 and older  
- White: 70%
- Black: 13%
- Hispanic: 11%
- Asian: 5%
- Other: 5%

Source: December 2009 Current Population Survey (CPS)
ANGELA JONES-HACKLEY
INTERIM PRESIDENT AND VICE PRESIDENT, PHILANTHROPIC SERVICES THE COMMUNITY FOUNDATION FOR THE NATIONAL CAPITAL REGION
ABOUT CFNCR.ORG

Fast facts

Grants made in the metropolitan Washington region

4,751 grantees

$34 million grant dollars awarded in FY14

$102 million grant dollars awarded since 2011

$172 million grant dollars awarded since 2009

$568 million grant dollars awarded since 2000
Backdrop

http://pewresearch.org/millennials/

I am...
...on the cusp of Millennials

I have...
...Millennial Tendencies

I am...
...an Engineer
**Fundamental Truths**

- Power of the Collective
- Team vs. Individual Accomplishment
- Value of our collective future worth

Birmingham Change Fund founded 10 years prior
WHAT WE SET OUT TO DO

• New Pool of... Leadership, Resources, Talent
• Influence the narrative
• Develop ourselves to take the "baton"
• Change Birmingham
• Use Organized Philanthropy as the vehicle
WHAT WE HAVE DONE

• Non Profit Board Leadership
• Elected officials Corporate Leadership
• A part of the fabric of positive change
• More to come....
CONSIDER THIS...

- BE HEARD BY RESULTS
- Start where we are and grow
- Study the past for models
- Social Entrepreneurship
Planned Giving

IRA Beneficiary Designation
TITHING

NEXT TIME WHEN I PREACH ON TITHING,
DON'T SING 'JESUS PAID IT ALL' AS OUR
INVITATIONAL HYMN.
TITHING: AN ANSWER

Are you giving 10% of your income to charity?
Do you have a priority list of charities?
How comfortable are you with diming out your friends?
Can you/will you make “the ask?”
- Personal Network
- Professional Network
- Philanthropic Network
What is $2^4$?

16

$2^4$
In math, when a number is multiplied by itself a number of times.

In philanthropy, when your giving is multiplied by itself because of your unique demographic attributes.

Insight/Time Contribution/meaningful Gift
LEVERAGE

Own & Leverage

YOUR POWER
QUESTIONS?
THANK YOU

Continue the conversation on Twitter @ ABFE #ABFE #DearPhilanthropy
Facebook “Association of Black Foundation Executives (ABFE)”
LinkedIn “ABFE. A Philanthropic Partnership for Black Communities”