Health reform initiatives, coupled with national discourse on the social and economic conditions of Black communities, offer new opportunities for partnership between hospitals and philanthropy. Forces that continue to negatively influence the health and wellbeing of residents from historically marginalized Black communities will be explored and contemporary manifestations of institutionalized racism—and its impact on population health—will be discussed in this webinar.

In light of these dynamics, health reform is incentivizing hospitals to become more accountable—keeping patients healthy. The climate creates new opportunities for them to develop strategic partnerships with the philanthropic community, to improve health outcomes for often marginalized communities. These entities bring unique competencies that have the potential to stimulate more inclusive thinking and the application of concepts or practices that can improve health in Black communities.

This webinar will:

⇒ Analyze a case study on racial inequities in health in the nation’s capital, Washington, D.C.;
⇒ Discuss the role of ongoing, pervasive institutionalized racism as a root cause of health inequities;
⇒ Discuss components of the Affordable Care Act which incentivize hospitals to keep populations healthy; and
⇒ Explore the benefits for Black people through partnership between hospitals and the philanthropic community.

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